



Dear Potential Sponsor,

At CAPI USA, we've served refugees, immigrants, and underserved US-born communities for almost 40 years. This fall, we're holding our first ever virtual event and know it wouldn't be a success without you! CAPI USA and Trivia Mafia, called the "Twin Cities' best trivia night" by The Star Tribune and City Pages, present **Let's Get Quizzical: An Online Fundraiser for CAPI USA** on October 29, 2020, from 6:30 pm to 8 pm. Teams of 6-10 players will join us online for an evening of pop culture trivia from the comfort of their own home, while supporting CAPI clients and programming.

2020 has altered life for everyone. In the last 6 months, CAPI has seen an increase in the numbers served through our food shelf, those requesting unemployment benefits, along with those needing assistance in paying rent and other critical services. As a corporate sponsor, you will be joining in CAPI's work and mission to ensure that Minnesotans experiencing job loss, and a lack of basic needs and resources, are well cared for, can thrive, and recover.

If your company is interested in becoming a corporate sponsor or if you have any questions, please reach out to me at [monique.hernandez@capiusa.org](mailto:monique.hernandez@capiusa.org) or by phone at 612-767-7815. I look forward to hearing from you!

With gratitude,  
Monique Hernandez, Development and Communications Manager  
CAPI USA

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## About CAPI:



CAPI USA, founded in 1982, is an immigrant-led nonprofit organization that is dedicated to helping Minnesota's refugees, immigrants, and US-born low-income community members gain access to jobs, housing, food, health education, and senior social services in order to promote economic independence, self-determination and social equality. To learn more about the services CAPI offers, visit our site at [capiusa.org](http://capiusa.org).

**Sponsor Let's Get Quizzical  
at one of the following levels:**

**\$1,000**

**Seeker**

**\$3,000**

**Brainiac**

**\$5,000**

**Expert**

**Sponsorship Levels:**

We are in need of businesses like yours to make this event a success! Event sponsors are sought at the \$1,000 to \$5,000 level. Sponsors are also asked to contribute gift cards to be awarded the night of the event. **Expert (Gold) level sponsors will receive a complimentary team entry and all Sponsors will be listed on the event website. Additionally:**

**Expert (Gold) Sponsors at \$5,000 (2 spots available)**

- have their logo appear on the event poster, press materials, and slide the night of the event
- have a category presented in the company's name
- will have the opportunity to speak or have a company video shown during the event
- have prizes presented in the company's name
- receive social media shout outs
- be listed in the Annual Report

**Brainiac (Silver) Sponsors at \$3,000 (3 spots available)**

- have a category presented in the company's name
- have their logo appear on event posters, press materials, and slide the night of the event
- have prizes presented in the company's name
- receive social media shout outs
- be listed in the Annual Report

**Seeker (Bronze) Sponsors at \$1,000 (unlimited spots available)**

- will have their organization name appear on event posters, press materials, and slide the night of the event
- receive social media shout outs
- be listed in the Annual Report

**Register as a sponsor for Let's Get Quizzical on our Eventbrite page. Click Tickets to see options:**

<https://www.eventbrite.com/e/lets-get-quizzical-a-virtual-trivia-fundraiser-for-capi-usa-tickets-118342851655>

**OR** send a check to:

CAPi USA

ATTN: Monique Hernandez

5930 Brooklyn Blvd.

Brooklyn Center, MN 55429