



About Twin Cities World Refugee Day

Twin Cities World Refugee Day (TCWRD) is an event that showcases the art, culture, and contributions of our refugee neighbors in Minnesota.

TCWRD will take place on **June 11, 2023** at Centennial Park in Brooklyn Center.

This family-friendly event attracts a diverse audience of 4,000+ people--with performances, food trucks, a mini resource fair, a vendor market, and more!

Learn more at: capiusa.org

The Cause

Minnesota has a long history of welcoming new members into our communities, and we honor that tradition with this event. TCWRD provides a platform to welcome, honor, and celebrate Minnesota's 120,000+ refugees, while also raising broader community awareness on the plight of refugees worldwide.

Sponsor Benefits

As a sponsor, you can align your brand with an exceptional local nonprofit to help your company widen their exposure. You will be recognized on digital platforms as well as various social media channels.



Sunday, June 11, 2023
Partnership Opportunities



guiding self-determination & social equality



Twin Cities World Refugee Day Sunday, June 11, 2023 Partnership Opportunities

Sponsorship Packages

Voyager

\$5,000

(2 available)

- TCWRD Global Market presented in your company's name
- Logo featured on event website and event materials
- Logo included on all social media graphics
- On stage mention throughout the event
- Sponsor space at the event (approx. 10x20)
- Speak or have a statement read on your behalf at the event





Twin Cities World Refugee Day Sunday, June 11, 2023 Partnership Opportunities

Sponsorship Packages

Pathfinder

\$2,500

(unlimited)

- Sponsor space at the event (approx. 10x20)
- Logo featured on event website and event materials
- Logo included on all social media graphics
- On stage mention throughout the event
- Company name and logo on the Resource Booth signage at the event





Twin Cities World Refugee Day Sunday, June 11, 2023 Partnership Opportunities

Sponsorship Packages

Storyteller

\$1,500

(unlimited)

- Logo featured on event website and event materials
- Logo included on all social media graphics
- On stage mention throughout the event
- Company name and logo on the Story Telling Tent signage at the event





Twin Cities World Refugee Day Sunday, June 11, 2023 Partnership Opportunities

Sponsorship Packages

Artist Sponsor

\$1,000

(unlimited)

- Logo featured on event website and event materials
- On stage mention throughout the event
- Company name and logo on the main stage event signage at the event

