



SUNDAY, JUNE 22, 2024
PARTNERSHIP
OPPORTUNITIES



About Twin Cities World Refugee Day

Twin Cities World Refugee Day (TCWRD) is an event that showcases the art, culture, and contributions of our refugee neighbors in Minnesota.

TCWRD will take place on **June 22, 2024** at Centennial Park in Brooklyn Center.

This family-friendly event attracts a diverse audience of 4,000+ people--with performances, food trucks, a mini resource fair, a vendor market, and more!

Learn more at: capiusa.org

The Cause

Minnesota has a long history of welcoming new members into our communities, and we honor that tradition with this event. TCWRD provides a platform to welcome, honor, and celebrate Minnesota's 120,000+ refugees, while also raising broader community awareness on the plight of refugees worldwide.

Sponsor Benefits

As a sponsor, you can align your brand with an exceptional local nonprofit to help your company widen their exposure. You will be recognized on digital platforms as well as various social media channels.



Twin Cities World Refugee Day

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Partnership Opportunities

Sponsorship Packages

VOYAGER

\$5,000

(2 available)



- TCWRD Global Market presented in your company's name
- Logo featured on event website and event materials
- Logo included on all social media graphics
- On stage mention throughout the event
- Sponsor space at the event (approx. 10x20)
- Speak or have a statement read on your behalf at the event



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Partnership Opportunities

Sponsorship Packages

PATHFINDER

\$2,500

(unlimited)



- Sponsor space at the event (approx. 10x20)
- Logo featured on event website and event materials
- Logo included on all social media graphics
- On stage mention throughout the event
- Company name and logo on the Resource Booth signage at the event



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Partnership Opportunities

Sponsorship Packages

STORYTELLER

\$1,500

(unlimited)



- Logo featured on event website and event materials
- Logo included on all social media graphics
- On stage mention throughout the event
- Company name and logo featured on panel signage



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Partnership Opportunities

Sponsorship Packages

**ARTIST
SPONSOR**
\$1,000

(unlimited)



- Logo featured on event website and event materials
- On stage mention throughout the event
- Company name and logo on the main stage event signage at the event



Interested in sponsoring the
TCWRD24 5k run?

Reach out to Paul Andrighetti
paul.andrighetti@capiusa.org